



Leader Development & Collaborative Team Building for a **Complex World**

(610) 724-3621

- ▶ Want your people to achieve their full potential at work?
- ▶ Need less conflict and more trust and collaboration from your team?
- ▶ Looking for ways to turn good performers into great ones?
- ▶ Want to sustain a healthy culture where creativity and innovation thrive?
- ▶ Ready to groom better communicators, problem solvers and decision makers?

If you answered “yes” to any of these questions, you’re not alone. The 21st century is shaping up to be the most challenging ever for business leaders. In an age where organizations face unprecedented change and volatility, effective leadership is more than simply necessary. *It’s absolutely critical for survival.* What’s more, the challenges faced by today’s organizations mean that people *at all levels* may be called on to be leaders at one time or another.

Dr. Michael Brenner founded IdeAgency for one reason – to help strengthen the essential skills both new *and* experienced leaders need to be successful. We’ll work with you to identify your unique needs and design solutions that get real results for you and your team. It’s a complex world. **Are you ready to take it on?**

We strengthen the essential skills both new and experienced leaders need to be successful.

What We Do

At **IdeAgency**, we understand the challenges *and* opportunities facing today’s leaders. That’s why we offer a wide range of proven solutions, including a suite of fully customizable workshops, programs, and seminars that engage, enlighten, and entertain. We help our clients:



- ▶ **Motivate** and inspire their workforce to higher levels of performance
- ▶ **Cultivate** collaborative workplace relationships that become key strategic advantages
- ▶ **Manage** conflicts that can eat away at the morale of a team
- ▶ **Increase** personal accountability, employee engagement and team cohesion
- ▶ **Foster** creativity and innovation throughout their organizations

Who We’ve Helped

- ▶ QVC
- ▶ The University of Pennsylvania Health System
- ▶ GSI Commerce
- ▶ CardioNet
- ▶ BDP International
- ▶ QNB Bank
- ▶ Lockheed Martin
- ▶ Hahnemann University Hospital
- ▶ The Federal Reserve Bank of Philadelphia

How well do YOU foster **TRUST** with your people?

Get your **FREE** Building Trust Assessment now to find out! Visit **www.idealagency.net** and complete and submit the brief form to receive a copy in your email.

A NEW Business World Calls For NEW Approaches

What Our Clients Are Saying...

“Dr. Brenner’s ability to interact, engage and influence future and current leaders is excellent. His enthusiasm and creativity show through the class materials and exercises which are fun and practical for the work environment. **Dr. Brenner has the ability to influence leaders to motivate, engage, listen, and empathize with colleagues and direct reports.**”

*HR Generalist, Brown Printing Company
East Greenville, Pa*

“Dr. Brenner has done great work for us and continues to deliver a program that adds value. **We are very pleased with the results of his training program and he displays a very professional and conscientious attitude towards his work.** I would recommend him without hesitation!”

*HR & OD Specialist, GSI Commerce
King of Prussia, Pa*

“Within a year of Dr. Brenner’s training, at least 5 attendees had been promoted to more senior level positions within the organization. Dr. Brenner’s style kept attendees focused and interested. **We have received an overwhelming amount of positive feedback from the attendees with regard to the training and we saw improvement in the leadership of their areas.**”

*HR Manager, CardioNet
Conshohocken, Pa*

“Dr. Brenner provided laser-like focus on the training, skills and tools necessary for our next level of leaders. **Our employees left the course with a toolkit of resources, knowledge and strategies for moving us forward.** Don’t hesitate to work with Dr. Michael Brenner!”

*HR Manager, QNB Bank
Quakertown, Pa*

The “ACE” Model

We base our work on a simple but powerful model called the “ACE” Model. ACE stands for Accountability, Collaboration, and Engagement. These three key concepts form the “pillars” of our leadership development and team building philosophy. It’s a rock-solid foundation that keeps the work we do focused on what matters most to our clients.



Michael Y. Brenner, Ed.D.

Founder and Principal Consultant, IdeAgency



For over a decade, Dr. Michael Brenner has helped busy supervisors and managers lead more productive teams by strengthening communication, problem solving and conflict resolution skills. His doctorate in Adult Learning and Leadership from Columbia University, masters degree in Adult and Organizational Development from Temple University and background in arts-based learning help his clients get better results quicker. They learn how to lead in a way that promotes high performance, morale, and trust with their people.

Michael engages and integrates both the intuitive, holistic “right brain” and the logical, analytical “left brain” to achieve optimal results for his clients. By tapping the wisdom of artists, business leaders, researchers, and workshop participants themselves, he delivers highly interactive learning experiences that foster collaboration, creative decision making, and personal accountability.

Michael has designed and taught courses in interpersonal relations, organizational behavior, and sociology at Immaculata University, La Salle University and Temple University. He is also a professional musician whose many years of experience entertaining audiences are reflected in his amiable demeanor and energetic personality.

Schedule a **FREE, NO OBLIGATION**

Discovery Consultation to explore how Dr. Michael Brenner can help you develop leaders, build high-performance teams, and foster creativity and innovation within your organization. **Call (610) 724-3621** or email **Michael@ideagency.net** to schedule today.

For more information on our services, please visit **www.ideagency.net**.

